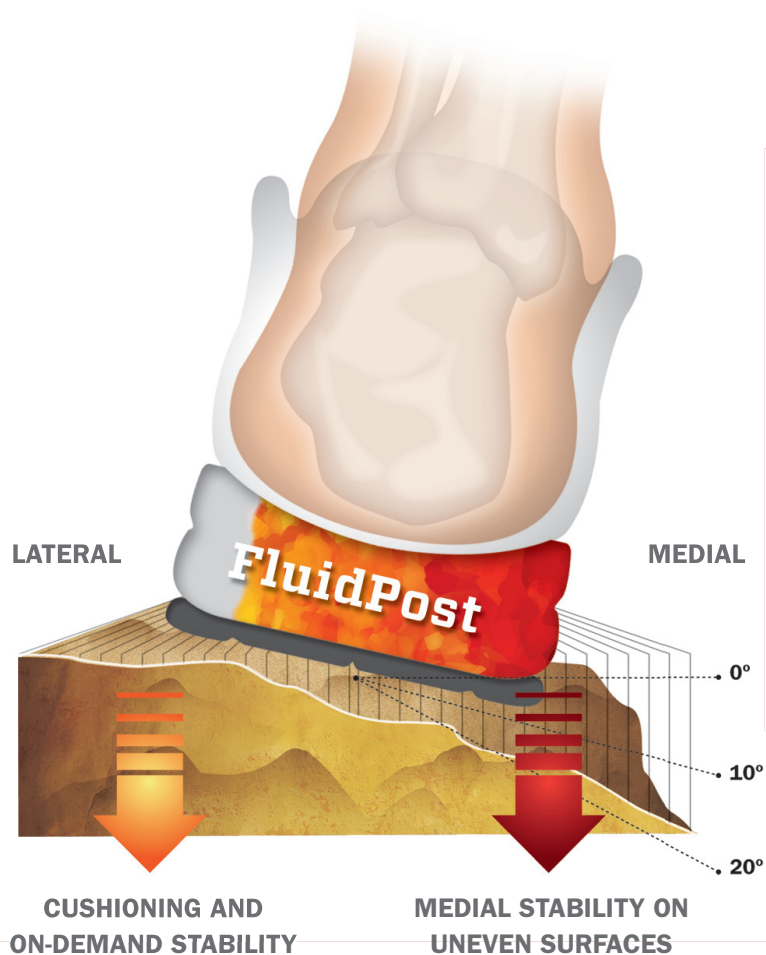
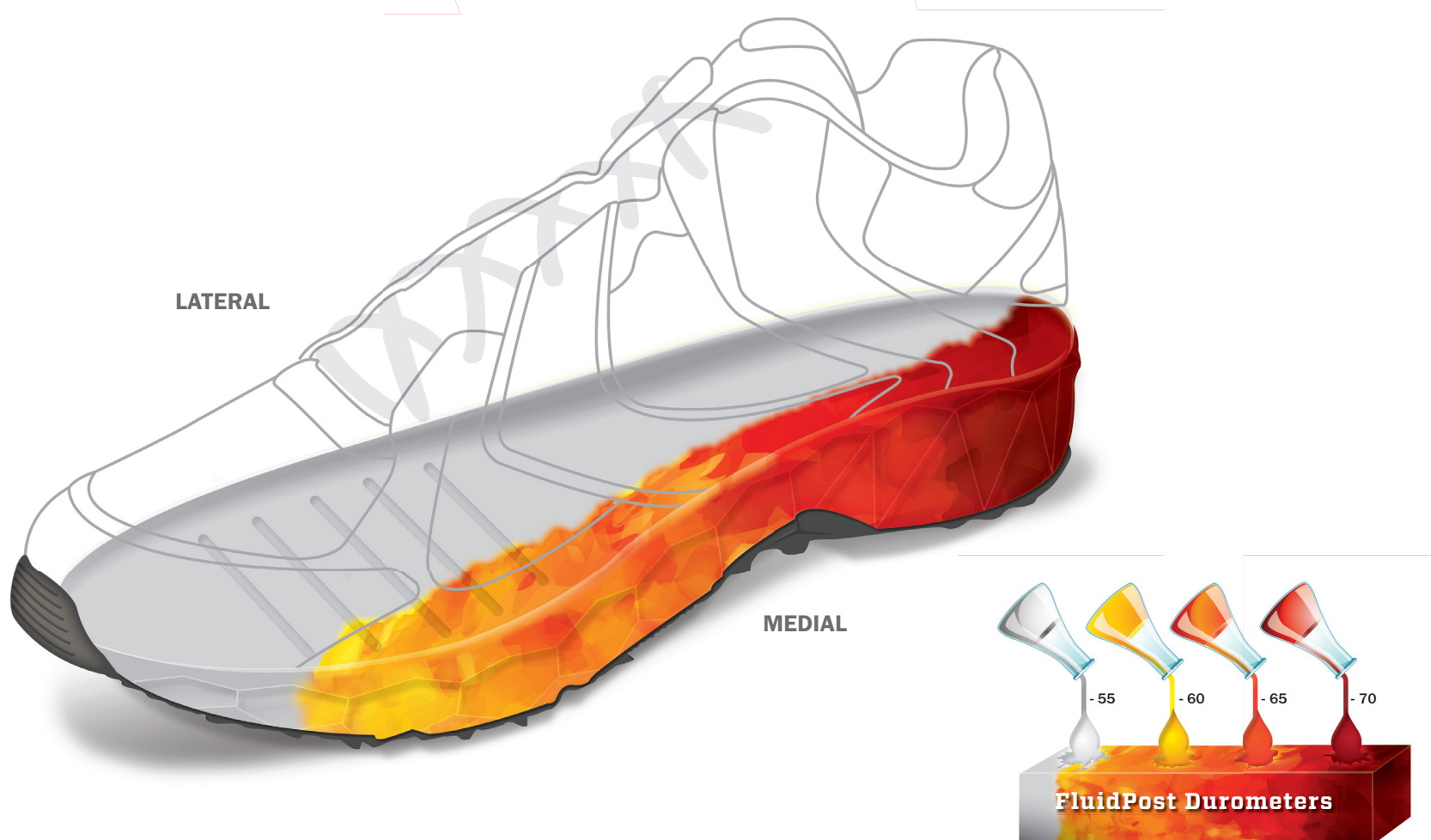


INTRODUCING

FluidPost™

Finally. A midsole that delivers *adaptive and personalized* pronation control, for *all types of runners*, on challenging and uneven surfaces.

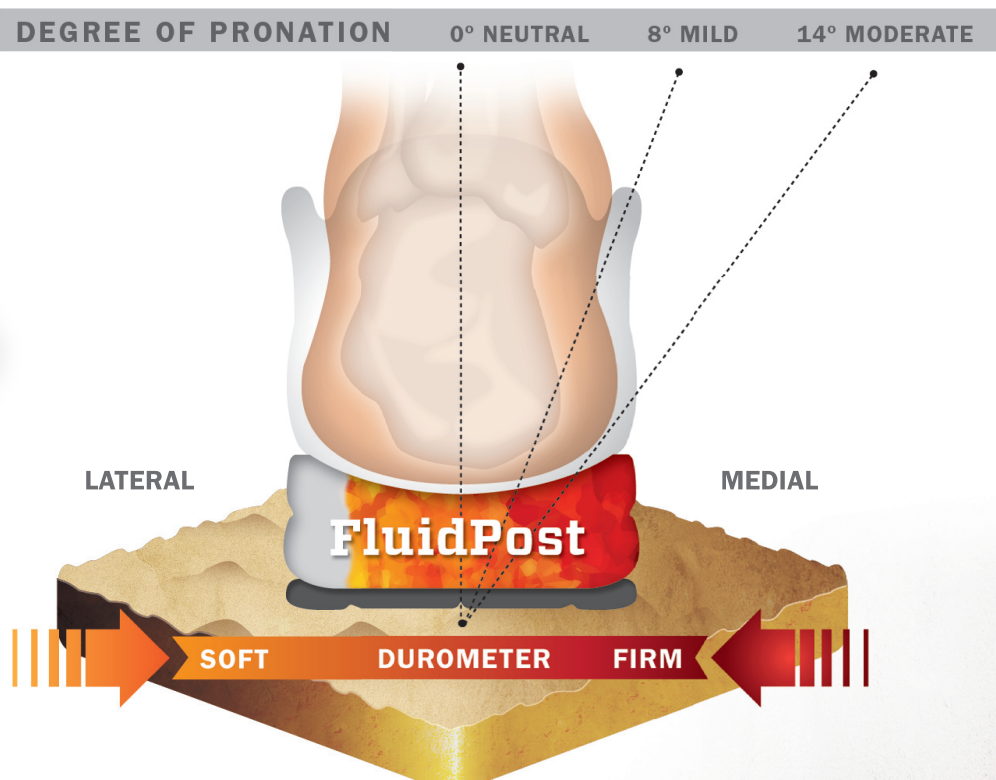


On Trails

All runners need more control due to the demands of uneven terrain. Ruts, rocks and roots take their toll, often causing ankles to roll inward regardless of natural pronation. FluidPost delivers on-demand support, slowing the rate of pronation for each individual foot-strike, allowing for a natural, balanced stride.

On a Flat Surface

Neutral runners and natural pronators will feel a cushioned supportive midsole. The blended densities eliminate any hard glue lines between midsole on posting, resulting in a smoother, more comfortable ride.



How do we do it?

Built for the trail, FluidPost is a pronation control technology that adapts to how much or how little your foot pronates. Through proprietary manufacturing techniques, we've developed a progressively denser construction delivering a smooth transition from soft cushioning on the lateral (heelstrike) side to a denser and more supportive material on the medial side. As the foot falls inward - either from natural pronation or striking an uneven surface - it rolls smoothly from soft to firm, for an adaptive, less abrupt, safer and more comfortable foot strike.